Building Connected, Competitive, and Creative Cities: Somerville's Story
Building Connected, Competitive, and Creative Cities:
Somerville's Story
Introducing Somerville ...

THE FOLLOWING PREVIEW HAS BEEN APPROVED FOR ALL AUDIENCES BY THE MOTION PICTURE ASSOCIATION OF AMERICA

www.filmratings.com
www.mpaa.org
MANAGING OPERATIONS
Data-Driven Management

1994
NYPD CompStat

2004
SomerStat

2000
Baltimore CitiStat

Diagram:
- Personnel Director
- SomerStat Analyst
- Dir of Constituent Services
- Mayor Curatone
- CIO
- Labor Attorney
- City Solicitor
- Finance Director
- Chief of Staff

Presenter...
Fiscal Responsibility and Improving Services

**Fiscal Responsibility:**
Spending Per Capita (general fund 2013)

- Somerville: $2,341
- Cambridge: $3,748

Annual Savings: $400K+

- Streetlight Electricity Expenditures FY 2012: $860,671
- Streetlight Electricity Expenditures FY 2013: $416,245

**DPW Work Orders Posted Online in 2011**

- Pre-Online: 74% On Time
- ACE Data Posted Online:
  - June: 86%
  - July: 87%
  - August: 86%
  - September: 86%

Community Dvn
Fiscal Responsibility: Spending Per Capita (general fund 2013)

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Annual Savings: $400K+

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Community Dynamism

If you're happy and you know it...

- **2011**: First happiness survey
- **2013**: Second happiness survey

“Increase responsiveness to changing conditions”

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**Neighborhood Satisfaction**

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**Recycling**
If you’re happy and you know it...

- **2011**: First happiness survey
- **2013**: Second happiness survey

“Increase responsiveness to changing conditions”
ENHANCING ECO SYSTEMS
Beyond Operations

Standard Model:
Innovating to Improve Operations…

…But what happens when challenges go beyond “operations” or “financial management”?

Community Ecosystem

Operations

Quality of Life

We cannot solve our problems with the same thinking we used when we created them.
- Albert Einstein
Standard Model:
Innovating to Improve Operations...

...But what happens when challenges go beyond “operations” or “financial management”?
WE CANNOT SOLVE OUR PROBLEMS WITH THE SAME THINKING WE USED WHEN WE CREATED THEM

-Albert Einstein
Leading Community Change

3. Our Vision:

- SomerVision Numbers

- 30,000 New Jobs as part of a manageable plan to create opportunity for all Somerville workers and entrepreneurs
- 125 New Acres of Publicly Accessible Open Space as part of an inclusive plan to protect high quality and well-programmed community open space
- 4,000 New Housing Units - 1,700 permanently affordable as part of an inclusive plan to address housing insecurity and to provide accessible, safe, and affordable homes for all residents
- 90% of New Trip up Transit, Bike, or Walking as part of an inclusive plan for access and circulation to and through the City
- $90 of New Development in Transformation Areas as part of a public deficit and use plan that protects neighborhood character

Community Engagement

Adaptive Leadership

LeaderStat

SAIL
Somerville Academy for Innovative Leadership
3. Our Vision: The SomerVision Numbers

- **30,000 New Jobs** as part of a responsible plan to create opportunity for all Somerville workers and entrepreneurs.

- **125 New Acres of Publicly-Accessible Open Space** as part of our realistic plan to provide high-quality and well-programmed community spaces.

- **6,000 New Housing Units - 1,200 Permanently Affordable** as part of a sensitive plan to attract and retain Somerville’s best asset: its people.

- **50% of New Trips via Transit, Bike, or Walking** as part of an equitable plan for access and circulation to and through the City.

- **85% of New Development in Transformative Areas** as part of a predictable land use plan that protects neighborhood character.
Adaptive Leadership

LeaderStat

Somerville Academy for Innovative Leadership
Supporting Innovation

Air Traffic Control

NEXUS

Somerville’s Network for Exploring & Understanding Systems

Mapping & Enhancing our Community Ecosystem

Family Development (Eco)System
Air Traffic Control
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