D.I.Y. Video Production Workshop

Patrick Cheong
Thank you for registering.

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To Redeem: NYTimes.com/redeemaccess
1. Question

What do you expect from the class?
Documentary

a non-fictional motion picture intended to document some aspect of reality, primarily for the purposes of instruction or maintaining a historical record
Who the h..... is Patrick Cheong?

According to social media:
Facebook / Youtube / LinkedIn / Vimeo / Instagram

Verdict: Patrick is an ordinary man
Don’t Worry Baby!

We’ll say what you want to listen and make what you want to see
Self-made documentary series:

**Influencer 25**

25 ordinary people who strive to live up their life in their own way
Self-made documentary series:

Influencer 25

自己生活自己定
自己節目自己做

https://www.facebook.com/youaretheinfluencer
Self-made documentary series:

Influencer 25

Episode 4 pt.2: Mark Mak
(CEO of NPV - Non-Profit Making Veterinary Service)

https://www.youtube.com/watch?v=0oDsaNwi2Cs
Self-made documentary series:
Influencer 25

Procedure —

Step 1 : Find your interesting topic
Step 2 : Research and Contact
Step 3 : Angle and Question Setting
Step 4 : Video Shoot
Step 5 : Post Production-
Visual and Audio Editing and Mixing
Step 6 : Create your social media Channel
Create your promotional tagline and image
Step 7 : Share your video with friends and others
After Nepal Quakes, Worries in the Water

By PIERRE KATTAR | Sep. 16, 2015 | 6:35

The 2015 Nepal earthquakes threatened to exacerbate the ongoing struggle with waterborne diseases by damaging already fragile sewer systems that leak pathogens into the water supply.

Related: Article: Earthquakes Compound Nepal’s Water Worries
D.I.Y. Video Production Workshop

Week 1: Introduction

Week 2: Camera shoot practising
**Bring your camera equipment and laptop computer
***Try to find a topic

Week 3: Post Production - Editing Process
**Bring your own laptop computer (MAC preferred)

Week 4: Field Trip
**Bring your curiosity and observation

Week 5: Show your video
**Bring your joy and pride
Enjoy Making Video

Thank You