D.I.Y. Video Production Workshop

Class 2

D.I.Y. Video Production Workshop
Thank you for registering.
Now discover all you get with your enhanced Times access.

To Redeem: NYTimes.com/redeemaccess
Part 1: Documentary about Music

Part 2: Practice with Camera equipment
What do you think about Music?

- Amusement?
- Placebo?
- Learning resources?
How do you see the world through Music?

Your Choice, Your Life, D.I.Y.
Seven Ages of Rock: Episode 3
Blank Generation

https://www.youtube.com/watch?v=1LrbjsQP1t8
Self-made documentary series:

Influencer 25

Episode 3: BiTETONE
Self-made documentary series:
Influencer 25

自己生活自己定
自己節目自己做

https://www.facebook.com/youaretheinfluencer
Bringing Extravagant Dreams to Life

The Rocky Revival of Vinyl Records

By POH SI TENG and ERICA BERENSTEIN | Sep. 14, 2015 | 3:11

The owners of Independent Record Pressing expect to churn out up to 1.5 million records a year. Their challenge won’t be finding business, it will be keeping the antiquated machinery running.

Related: Article: Vinyl LP Frenzy Brings Record Pressing Machines Back to Life

Share:
To be or not to be

To look or not to look at the camera
Not looking at the camera

- Conversation
- Third person relationship with the interviewee
- Speak and act naturally

4'x4' foam core (black) or black flag

4'x4' foam core (white)

Cam
Not looking at the camera

Interviewee and interviewer
To look at the camera

- Directly speaking to audience
- Emotional appeal
- Promotional purpose
- To disseminate authoritative message
- Personal approach
But no definite right or wrong
You can always stylise your interview shoot

https://www.youtube.com/watch?v=QRnw9f5rbN4
Jump Cut is annoying!!!!!
How to avoid and make your video look more professional?

https://www.youtube.com/watch?v=HUOmOa7FvLM
Jump Cut is annoying!!!!!

How to avoid and make your video look more professional?

- Use at least two cameras to capture different angels
- Move around the camera skilfully
- Shoot in 1080p HD to get the maximum picture quality
- Capture extra and supplementary footage related to the topic for cutaway edit

** Cutaway Shot: interruption of a continuously filmed action by inserting a view of something else
Tips for Interview shoot

Begin the interview. Feel free to use your list as a guide for the questions. Here are some pointers:

- Are you comfortable and sitting at the same level as your subject?
- Can you hear the subject?
- Are you showing respect?
- Are you asking clear, short questions?
- Are you asking leading questions - does your question suggest an answer that is more than “yes, no, or I don’t know”?

Never ask questions that produce “yes or no” answers. Instead ask open-ended questions.

Yes and No answers are almost never useful in final film.

- Remind the Interviewee to speak in full sentences.
- Ask the Interviewee to repeat him/herself if necessary.
Tips for Interview shoot

Begin the interview. Feel free to use your list as a guide for the questions. Here are some pointers:

◦ Do not speak over the end of the Interviewee’s answer. Similarly, tell the Interviewee not to begin talking until you are done asking your question.
◦ Are you listening to what your subject is saying, and asking good follow-up questions based on the answers they have just given?
◦ Are you allowing enough time for the person to answer?
◦ Try to be silent in your acknowledgement while your subject is responding, by nodding or smiling, so that your voice doesn’t get recorded over the answer (don’t say “yes” or “uh-huh”). Whatever sounds you make will be picked-up by the microphone. But if it is necessary, feel free to respond verbally.
◦ Is the interview flowing well, or does it jump from one subject to another without purpose?
Tips for Interview shoot

Begin the interview. Feel free to use your list as a guide for the questions. Here are some pointers:

- How does it sound? It may be worth doing a sound check before recording too much. Play back the tape and listen with headphones. Is there wind or too much background noise?
- **Does it look as if your subject is enjoying the interview?**
- Are you relaxed and maintaining eye contact? Maintain eye contact with the Interviewee at all times. This will prevent them from looking into the camera and keep them looking in the proper direction.
- **Is your body language appropriate?**
- Help the Interviewee to feel at ease. If he or she is nervous, it will show on camera.
Preparation for Next Week:

Editing Tutorial

- Please bring your own laptop computer

- Download Adobe Premiere Pro CC (Trial)
Preparation for Next Week

https://helpx.adobe.com/premiere-pro.html?promoid=KSPHE
Enjoy Making Video

Thank You